



JOSEPH SCOTT

CONTACT

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Experience

Creative Director

Victor Marketing | March 2018 - Present

- Developed and managed company website and communications
- Designed company logo and brand materials
- Designed logos and brand materials for a variety of clients
- Produced websites for a variety of clients
- Developed and managed digital media campaigns for clients

Visitor Services Coordinator

Visit Oxford | Feb 2017 - April 2018

- Managed City of Oxford Visitor Center staff and finances
- Managed and recruited a team of interns
- Managed digital media platforms
- Maintained company website
- Designed brand literature, and promotional materials
- Created and developed blog

Large Format Manager/Graphic Designer

DocuMart | Aug 2016 - March 2017

- Managed seven graphic designers
- Managed all company large format productions, including scheduling, design, printing, and crafting
- Managed, planned and produced company digital media
- Created and developed company blog

Marketing Communications Intern

UM Office of Sustainability | Aug 2015 - Aug 2016

- Communicated as the voice of the organization across a variety of media
- Managed and recruited a team of interns
- Managed and planned all digital media platforms
- Maintained department website
- Designed brand literature and promotional materials
- Planned and promoted Green Week Festival
- Created and developed blog

Disney College Program

Walt Disney World | Jan 2014 - Aug 2014

- Took classes in communications and marketing
- Communicated as a brand representative with large public audiences as a Cast Member



Education

Bachelor of Science, Integrated Marketing Communications
University of Mississippi | 2010 - 2016



Skills

- SEO and Google Analytics
- Social media strategy
- Web design & development
- Quickbooks Software
- AP copywriting
- Professional blogging
- Project management
- Adobe Creative Suite
- Instructional design
- Market research